



## The 7<sup>th</sup> Annual Infrastructure Week is **May 13-20, 2019**

**How NLC city leaders can participate in Infrastructure Week** The National League of Cities and Infrastructure Week are proud to partner together, and we invite all city leaders to participate in their communities! Here are some ideas to get started.

**TOUR** Invite your Member of Congress and constituents to join you to tour a local infrastructure project or plan a local Infrastructure Week kickoff press conference on how infrastructure impacts your constituents, their jobs, and your local economy on Monday, May 13th. *For example*, municipal leaders joined the Rhode Island Infrastructure Bank in 2018 to tour more than a dozen projects they had helped build and finance, and brought local media crews with them to highlight the success stories.

**PARTNER** Partner with your local chamber of commerce to host a breakfast panel or lunch-and-learn about an important infrastructure issue, project, or challenge that impacts businesses and jobs in your city. *For example*, each year during Infrastructure Week, the Salt Lake City Chamber of Commerce, business, and community elected leaders convene for a lunch program looking at a strategic challenge or priority for the region, such as smart growth, green infrastructure, infrastructure and housing/equity. Partner organizations help amplify each other's reach and build valuable relationships.

**LISTEN** Host a listening session with residents on their concerns and talk about what you are doing to address them - both at home and with Congress. *For example*, in Oakland County, MI, commissioners scheduled Infrastructure Updates and Listening Sessions at public libraries across the county. At each, they had the opportunity to tell their community what they are doing to improve infrastructure, and get to hear from voters on their concerns and interests.

**SUPPORT** Issue a proclamation from the city council or mayor's office to make your city's voice heard. *For example*, last year, City councils and mayors from Tyler, TX to San Francisco, CA, issued proclamations and hold press conferences in honor of Infrastructure Week. Many start with the template provided at [www.infrastructureweek.org/resources](http://www.infrastructureweek.org/resources) and customize to fit their community's needs and priorities.

**SOCIAL MEDIA** With hundreds of millions of social media impressions on Infrastructure Week posts each year, engaging on social media is a popular way to get involved. Follow [@infraweek](https://twitter.com/infraweek) and use the hashtag [#BuildForTomorrow](https://twitter.com/infraweek) to join the conversation! Share how infrastructure impacts your members, customers, business, or community. We have dozens of shareable social media graphics ready for you to download and use at [infrastructureweek.org/resources](http://infrastructureweek.org/resources).

We hope you will join us during Infrastructure Week as part of this national effort to [#BuildForTomorrow](https://twitter.com/infraweek). Visit [www.infrastructureweek.org/resources](http://www.infrastructureweek.org/resources) to access many helpful tools, including templates for [op-eds](#), [proclamations](#), [social media graphics](#), [branding tools](#), and [more](#) for you to get started planning for the Week! Visit [www.infrastructureweek.org/resources](http://www.infrastructureweek.org/resources).

*For questions, to share ideas, or to tell us what you're doing and sign up,  
email [partnerships@infrastructureweek.org](mailto:partnerships@infrastructureweek.org).*